



**IX Workshop**  
**sull'impresa sociale**  
**L'innovazione**  
**dell'imprenditore sociale**  
 15-16 settembre 2011  
 Centro Congressi  
 Riva del Garda (Tn)

**15th of September**

9.00 Welcome  
 10.00 Workshop opening session

**Presentation of "Iris Network Report 2011 "**

Presentation and discussion of survey's workshop attendees, follows by the first roundtable of the event: the social entrepreneur in the modern economic scenario.  
 Discussion will be focused on the role of the social entrepreneur today including: his role and his skills

**On the pulse of the situation:** presentation of Italian Social Entrepreneurship Scenario Infographics (by Iris Network and Isnet)

**RoundTable – The social entrepreneur: new applications, same role?**

Roberta Carlini (journalist, author of "L'economia del noi")  
 Lorenzo Sacconi (University of Trento, EconomEtica)  
 Patrizia Cappelletti, Matteo Tarantino (Genius Loci. L'archivio della generatività italiana. Istituto Luigi Sturzo - Roma)

13.00 light lunch

14.00 THEMATIC SESSIONS

The thematic sessions have been organize to permit attendees to explore in depth, with the national and international protagonists of the social entrepreneurship scene, the best practices that are characterizing the social entrepreneurship world.

Three different paths can be followed by the attendees:

- the testing ground for social entrepreneurs that are facing important Enterprises' process and organizational innovation;
  - market innovation and new policies, projects and actions taking to increase and better qualify the role of the entrepreneur in the social enterprises;
  - biographies of social entrepreneurs, genesis and development of their professional experience.
- There will be a parallel session devoted to international experience, to further facilitate access to innovative elements that affect the social entrepreneurship in the global optical.

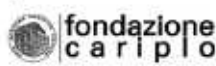
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**Testing ground for social entrepreneur:**

Federal and business: the opportunities of new welfare (*lead Giorgio Fiorentini*)

Fund raising: strategies and practices to resources diversification (*lead Paolo Venturi*)

**Becoming Social Entrepreneur:** initiatives to increase new entrepreneurship  
(*lead Graziano Maino*)

**ITA Social Enterprise LAB:** New frontiers of social enterprise (by The Hub Rovereto)

-Italian Social Enterprise Abroad (*lead by Lily Lapenna –Mybnk / Alberto Nardelli – Unltd World*)

-Technology and Social Impact (*lead by Will Bayrne – Homeless Sms*)

-European Social Entrepreneurship scene (*Carlos Fernandez – DenokInn / Samantha Caccamo-Social Business Earth*)

19.00      Appetizer/Happy Hour for attendees

**16th of September**

9.00      THEMATIC SESSIONS

**Testing ground for social entrepreneur:**

Re-generate common asset: real estate and public spaces (*lead Michele Mosca*)

Tools for decision-making and symbolic management actions (*lead Michele Andreas e Tommaso Ramus*)

Start-up!: the new social enterprises (*lead Andrea Rapaccini*)

**Stories that tell a story:** biographies of social entrepreneurs  
(*lead Giuseppe Scaratti*)

**ITA Social Enterprise LAB:** Becoming social entrepreneurs (by The Hub Rovereto)

Organization and schools discuss and looking for a European common training pattern for future social entrepreneurs.

(*lead by IES-Portugal / Skoll Center for social entrepreneur – UK / The ARIADNE project supported by The Leonardo da Vinci Programme*)

13.00      light lunch

14.00.      Workshop's closing session

Plenary session to discuss within the WIS community the Workshop outcomes. The final session aims to offer an opportunity to all the attendees to share their personal experience acquired in the workshop.

The entire event will be closed by a final presentation by the president Carlo Borzaga that will explain future plans of Iris Network.

**Collective learning session**

(by Iris Network)

**The Iris Network's new cycle: a platform for social enterprise in Italy**

(Carlo Borzaga, presidente Iris Network)



## THURSDAY 15th of September

9.30	Welcome			
10.00	<b>Opening Session</b> On the pulse of the situation / Roundtable			
13.00	light lunch			
14.00	<b>Thematic Sessions</b>			
	<b>Testing Ground</b> Federal and business: the opportunities of new welfare	<b>Testing Ground</b> Fund raising: strategies and practices to resources diversification	<b>Becoming social entrepreneur</b> initiatives to increase new entrepreneurship	<b>ITA Social Enterprise LAB</b> The new frontiers of social Entrepreneurship in Europe
19.00	Appetizer/Happy Hours for attendees			
21.00	<b>On the same boat</b> Special event: cruise on Garda Lake			

## FRIDAY 16th SEPTEMBER

9.00	<b>Thematic Sessions</b>				
	<b>Testing Ground</b> Re-generate common Asset: real estate and public spaces	<b>Testing Ground</b> Tools for decision making symbolic management actions	<b>Testing Ground</b> start up!: the new social enterprise	<b>Stories that tell a story</b> biographies of social entrepreneurs	<b>ITA Social Enterprise LAB</b> Becoming social entrepreneurs (with Ariadne project)
13.00	light lunch				
14.00	<b>Closing session</b> Collective learning session / The Iris Network's new cycle				
18.00	Close-out work				

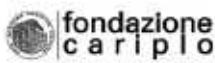
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## SPECIAL EVENT

**On the same boat:** Social Investors meet social entrepreneurs

The attendees of the workshop are not only entrepreneurs but also people and organization that invest in social enterprises: bank, venture capitalist, foundation and training and consultancy.

In this edition the presence of this people that perform an important role to develop the sector will be enhance so that they can meet closely the best social enterprise present at the workshop. There will be space for investors to present the activities and to spread information pack, take part in the thematic session and collect and discuss suggestion and project of social entrepreneurs.

In the evening of 15th september in a very attractive context the investors will board in the historical motorvessel Zanardelli for a cruise on the Garda Lake.

The cruise is available on booking only. Event start at 8.30pm and the boat will leave at 9.00.

For info and booking

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