



**IX Workshop
sull'impresa sociale
L'innovazione
dell'imprenditore sociale**
15-16 settembre 2011
Centro Congressi
Riva del Garda (Tn)



ITA SOCIAL ENTERPRISE **lab!**



Education and Culture DG

Lifelong Learning Programme

ARIADNE, the managerial guidance in Social Economy based on intrinsic skills, competences and values: commitment, behaviour and motivation

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ITA Social Enterprise LAB

“Discovering Social Entrepreneur around the world”

By The Hub Rovereto and Alberto Campora

“New frontiers for social entrepreneurs”

Thursday 15th September timing: 14:00-18:00

14:00-15:00

Technology and Social Impact

The role of technology in social and community development

Will Brayne: founder of Homeless Sms (UK)

Hilmi Quraishi: co-founder of ZMQ (India)

15:00-16:30

Italian Social Enterprise Abroad

Discovering Made in Italy Changemakers around the world

Lily Lapenna/Mike Mompì: MyBnk (UK)

Vincenzo Di Maria: founder of Commonground (UK, Portugal)

Federico Maria Grati: Smart Oil and Agrolis (Ghana)

16:30-18:00

European Social Entrepreneurship scene

An overview of the current European social enterprise scenario

Abdoulaye Fall: Comunitadescaf (Spain)

Samantha Caccamo: Social Business Earth (Switzerland)

Arnaud Castagnede/Florence Blanluet: Groupe

Actavista (France)

Marco Traversi: Euclid network/Project Ahead (Italy/UK)

“Becoming social entrepreneurs”

Friday 16th September timing: 9:00-13:00

9:00-11:00

Training social entrepreneurs in Europe: key players.

Chair: *Marco Tognetti* LAMA Development and Cooperation Agency (Italy)

A competencies model for social economy management:

Charlotte Moreau: HEC- Ecole de Gestion de l'ULg (Belgium)

Presentation of some best practices from schools and universities for social entrepreneurs:

Brooke Williams: Skoll Center for Social Entrepren. (UK)

Hans Wahi: Insead (France)

Francesca Calò: Università Bocconi (Italy)

Pieter Spinder: Knowmads (Netherlands)

Common points from presentation and future challenges for managers:

Roger Spear: Open University (UK)

11:00-13:00

Round table - Open discussion

Previous speakers and public discuss an European common training pattern for future social entrepreneurs. Planned speech by:

François Silva: Escem (France)

József Sivák: Budapest Business School (Hungary)

Théo Bondolfi: Yinternet.org (Switzerland)

Paolo Fontana/Ilana Bodini: Euricse (Italy)

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